



Romi Ilham

ASSISTANT PROFESSOR

Line ID: romiilham

Mobile/ WA: +886958634600 / +62818306544

Email: romi_ilham@perbanas.ac.id

Google Scholar ID: uPD2r0cAAAAJ

Scopus ID: 57203505013

Lecturer Certification: 16107300206302

I am a researcher who synergies management information systems and human resource management. My specialities are human-computer interaction, information systems development, and technology-based leadership.

Academic Profile

AIRLANGGA UNIVERSITY

Master Degree 2008 - 2009

Magister Management (M.M)

- Thesis: The Influence of Spiritual Leadership to Organizational Commitment Through Calling and Membership in Marketing Office PT. Asuransi Takaful Keluarga in East Java

DINAMIKA UNIVERSITY D/H STIKOM

Bachelor Degree 2002 - 2007

Information System (S.Kom)

- Research Paper: Implementation of Multivariate Adaptive Regression Splines (MARS) for Classifying Toddler Nutrition Status in Nganjuk

Work Experience

LECTURER

Permanent Lecturer

- Permanent lecturer at Hayam Wuruk Perbanas University 2011 - present
and as Adjunct lecturer at Surabaya University 2020 - present and at Dinamika University 2019 - present

PT CIMB NIAGA TBK

HRD - Staff Compensation and Benefit

Departement from 2008 -2009

- prepare and report salary slips from the system
- reporting internal debtor information system
- prepare the employee pension fund process
- check loan collateral appraisal

Books

- **2025** - Digital Business & E-Commerce (in press)
- **2025** - Customer Experience 5.0: Enhancing Loyalty in the Digital Age
ISBN: 978-634-71306-4-8
- **2024** - Bisnis digital strategi membangun personal branding yang kuat dan autentik di TikTok
(in English) Digital business: strategies for building a strong and authentic personal brand on TikTok
ISBN: 978-623-02887-7-7
- **2021** - Sistem Informasi Manajemen - Teknologi Organisasi di Era Ekonomi Digital
(in English) Management Information System - Organizational Technology in the Digital Economy Era.
ISBN: 978-623-32410-0-7
- **2021** - Social commerce : teori dan strategi berjualan pada media sosial.
(in English) Social commerce: theory and strategy of selling on social media.
ISBN: 978-623-91226-8-3
- **2019** - Aplikasi Komputer untuk Bisnis.
(in English) Computer apps for business
ISBN: 978-623-91226-0-7

Intellectual Property Rights (IPR)

- **2021** - IPR ID: EC00202121073
Gamification Leaderboard Apps
- **2021** - IPR ID: EC00202121823
Citizens Information System Apps
- **2019** - IPR ID: EC00201902162
Android Based Parking Information System

Publications

- **Accepted - 2025**

Data leaks: Can e-commerce convince users?
Journal Multidisciplinary Review (Scopus Q4)
<https://malque.pub/ojs/index.php/mr/article/view/9453>

- **Accepted - 2025**

Digital entrepreneurship education and gamification: a mixed-methods study on intrinsic motivation and student engagement
Bordón. Journal of Pedagogy (Scopus Q3. WoS ESCI)

- **June 2025 Vol 103 No 11**

A Novel Evaluation Methodology for Determining I-Level Test Cycle-Time in Missile Maintenance
Journal of Theoretical and Applied Information Technology (Scopus Q4)

- **March 2025 Vol 15 No 2**

Digital Dependence: Online Game Addiction to Mobile App Purchase Intention Feature
Advances in Management and Applied Economics (Econlit)

- May 2022 Vol 10 No 3

Analysis of Behavioral Intentions in Using Accounting Software for Accounting Students at Hayam Wuruk Perbanas University in Surabaya
Jurnal Akuntansi AKUNESA - <https://doi.org/10.26740/akunesa.v10n3.p84-100>

- November 2021 Vol 2 No 6

An analysis of increasing social commerce intention in selling taboo items (A case study on social commerce in Indonesia)
International Journal of Multidisciplinary Research and Growth Evaluation

- June 2021 Vol 20 No 2

Can Instagram Convince Information Users?
Jurnal Manajemen Teknologi. (Sinta 2) - <http://dx.doi.org/10.12695/jmt.2021.20.2.2>

- June 2021 Vol 6 No 2

Does Cyberloafing Affect The Performance of Lecturers in Indonesia?
Jurnal Penelitian Ilmu Manajemen - <http://dx.doi.org/10.30736/jpim.v6i2.758>

- April 2020 Vol 9 No 8

Analysis of the Acceptance Factor of Android-Based Parking Information Systems in Indonesia
Journal Communication: Scientific Letters of the University of Zilina (Scopus Q2)
<https://doi.org/10.26552/com.C.2020.2.97-106>

- December 2019 Vol 9 No 2

Development of information systems on local e-governance to improve citizen service performance.
Jurnal Sistem Informasi Bisnis. - <https://doi.org/10.21456/vol9iss2pp220-227>

- Proceedings of the 3rd International Conference on Accounting, Management and Economics 2018

Calling and Membership in Intrinsic Motivation-based Leadership for Increasing Organizational Commitment and Productivity > <https://doi.org/10.2991/icame-18.2019.1>

- August 2018 Vol 96 No 15

Improve Quality of E-Loyalty In Online Food Delivery Services: A Case Of Indonesia.
Journal of Theoretical and Applied Information Technology.

- March 2018 Vol 6 No 1

The Impact of Organizational Culture and Leadership Style on Job Satisfaction & Employee Performance
Journal of Advanced Management Science - <https://doi.org/10.18178/joams.6.1.50-53>

- November 2017 Vol 8 No 6

Spiritual Leadership As A Model For Organization Commitment And Productivity
(A Study of Private University In Indonesia)
International Journal of Economics and Research

Invited Talks - As Speaker

- **2025: Practical Workshop on English Journal Paper - Taoyuan - Taiwan**
- 2022: Digital Marketing Training for SMEs in Mojokerto City - Indonesia
- 2022: Mojokerto City SME Business Development Strategy Training - Indonesia
- 2022: Promotion of the Pokdarwis.id Website Tourism Awareness Group Medokan Ayu Mangrove Botanical Garden, Rungkut District, Surabaya- Indonesia
- 2021: MSME Digital Marketing Training RW X Rusunawa-Wonorejo Surabaya, Indonesia

Conferences

- **2025 - American Accounting Association (AAA) - Accounting Information System Sections**
As Discussant : "Colonial Pipeline: An Instructional Case Involving Ransomware in the Energy Sector"
As Presenter : Exploring the Paradox of Data Breaches and E-commerce Expansion Financial Risk Tolerance in Consumer Transactions.
Florida Atlantic University (FAU) - Boca Raton - Florida - United States of America
- 2019 - Title "Can Instagram Convince Information to Users?" - International Conference of the Association of Global Management Studies - Said Business School, University of Oxford, Oxford, United Kingdom.
- 2018 - Title "The Impact of Organizational Culture and Leadership Style on Job Satisfaction and Employee Performance" - 5th International Conference on Advances and Management Sciences (ICAMS 2018) - Torino, Italy.

Community Service Grant

- 2018 - from Ministry of Research, Technology and the Higher Education Republic of Indonesia "Center of Research and Prevention of White Collar Crime".
- 2015 -2017 Ministry of Research, Technology and the Higher Education Republic of Indonesia. "Perbanas Center of Fraud Detection and Prevention System".

Research Grant

- **2025 from National Science Technology Council Taiwan**
"Exploring the Paradox of Data Breaches and E-commerce Expansion Financial Risk Tolerance in Consumer Transactions"
- 2023 from Ministry of Education, Culture, Research and Technology Republic of Indonesia.
"Design and Development of Disabilities Experience Management Learning for Children with Special Needs at the Galuh Handayani Inclusive School"
- 2022 from Ministry of Education, Culture, Research and Technology Republic of Indonesia.
"Mobile Communication Security Development Using Android Hardening-Based Sambodana Application"
- 2020 from Ministry of Education, Culture, Research and Technology Republic of Indonesia.
"Gamification in Experiential Learning Model with Experimental Education Apps in Entrepreneurship Courses to Encourage Entrepreneurial Interest Development"
- 2017 - 2019 from Ministry of Research, Technology and the Higher Education Republic of Indonesia.
"Development of Smartphone-Based Parking Accounting Information System to Increase Local Revenue"
- 2017 -2018 from Ministry of Research, Technology and the Higher Education Republic of Indonesia.
"Development of Calling and Membership Models to Increase Organizational Commitment and Productivity of Private Universities in Indonesia with Spatial SEM-PLS and Machine Learning"
- 2016 -2017 from Ministry of Research, Technology and the Higher Education Republic of Indonesia.
"Spiritual Leadership Modeling Through Calling and Membership with Spatial SEM-PLS at Private Universities in Indonesia"